

Jinxin

New Media Artist

Guo

Through a series of art installation creations and exhibitions, I have gained more confidence and unique insights into media art. My works revolve around the main elements of visualization, light, and immersion, breaking the boundaries of traditional art forms through continuous exploration of visual expression and multimedia technology. I am committed to evoking emotional resonance in the audience and deeply contemplating contemporary social issues through his artistic creations.

EDUCATION

Master of Fine Arts
(enrolled)

OCAD University
2023-2025

Bachelor of Fine Arts

NSCAD University
2017-2021

EXPERIENCE

GRAPHIC DESIGNER & VIDEO EDITOR | 06/2022 to 02/2023

IGG Canada – Vancouver, Canada

SOCIAL MEDIA CONTENT CREATOR | 07/2015 to Current

Freelance

PHOTOGRAPHER | 01/2021 to 12/2021

Dave's Sugar House – Halifax, Canada

VIDEOGRAPHER | 04/2018 to 05/2021

Diao Art Studio – Nanjing, China

SKILLS

- Creative acumen
- Analytical thinking
- Leadership, Communication & Collaboration
- Time Management & Project Management
- Bilingual Fluency in Mandarin & English

EXHIBITION

‘Don’t look at me I’m hideous’ works-in-progress exhibition: Forgotten Area | 03/2024

OCAD University – Toronto, Canada

- Explore the oceans made by the material agar-agar.

‘Desire’ exhibition: Desire | 03/2024

‘Messodology’ exhibition: Desire | 12/2023

OCAD University – Toronto, Canada

- An immersive and interactive installation comprised of real-time visuals generated by an algorithm made by TouchDesigner.

‘Stitching Life’ Exhibition: Dancing Aurora | 07/2023

L’Atelier René – Paris, France

‘Facing Reality’ Exhibition: Dancing Aurora | 03/2022

University of Toronto – Remote

- Employed knowledge of real-time visuals and TouchDesigner to generate interactive and immersive installations comprised of detailed algorithms; increased viewer’s understanding of environmental issues through informative designs

NSCAD Graduation Solo Show | 04/2021

NSCAD University – Halifax, Canada

- Contributed to the development of Dancing Aurora media project by establishing project requirements, designing actionable plan and facilitating project tasks

Expanded Media Exhibition | 12/2018 to 12/2019

NSCAD University – Halifax, Canada

- Selected five times to participate in public media exhibition held in the historic Halifax Academy Building
- Utilized diverse mediums for projects including digital media and animation

Responsive: International Light Art Exhibition | 10/2019

Art Bar + Projects – Halifax, Canada

- Participated in a four-day exhibition showcasing medium of light through interactive, responsive and performative artwork
- Collaborated effectively with team to produce art project titled Cube & Nature